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Free Marketing Tools

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Highly Recommended Marketing Tools That Are FREE!

7 Zip: <http://7-zip.org> (free download)

An open source, free alternative to WinZip.

Audacity: <http://audacity.sourceforge.net> (free download)

An open source software used for recording & editing audio files.

AVG: <http://free.avg.com> (free download)

Anti-virus and anti-spyware protection.

BrowserShots: <http://browsershots.org> (free online tool)

Use this site to view how your website look in various browsers.

CamStudio: <http://camstudio.org> (free download)

Lets you record all screen & audio activity on your computer and create video files.

CCleaner: <http://ccleaner.com> (free download)

Removes unused files from your pc allowing Windows to run faster and freeing up space.

Color Cop: <http://colorcop.net> (free online tool)

A multi-purpose color picker - great for web designers and programmers.

Down For Everyone: <http://downforeveryoneorjustme.com> (free online tool)

Is your site down? Use this tool to see if your website is down for other people.

DupeFree: <http://dupefreepro.com> (free download)

Quickly check for duplicate content & LSI keywords.



Evernote: <http://evernote.com> (free download)

Scan your notes, receipts, etc ... it will OCR the content, save it, and make it searchable)

FileZilla: <http://filezilla-project.org> (free download)

Open source FTP program for uploading files to your host.

Firefox: <http://mozilla.com/firefox> (free download)

Alternate web browser.

GIMP: <http://gimp.org> (free download)

An open source program used to create & edit - free alternative to Photoshop.

Kompozer: <http://kompozer.net> (free download)

An easy to use WYSIWYG HTML editor.

NicheBot Classic: <http://nichebotclassic.com> (free online tool)

Online keyword research tool helps you target the correct keywords.

Open Office: <http://openoffice.org> (free download)

Open source office software - word processing, spreadsheets, databases, presentations

OSWD: <http://oswd.org/> (free downloads)

Open Source Web Design offers free web design templates.

PDF995: <http://pdf995.com> (free download)

Use this tool to easily convert files to PSD format.

PDF to Word Converter: <http://pdftoword.com> (free online tool)



Easily create editable Word Doc files from PDF content – for legit purposes only! :-)

Pixie: <http://nattyware.com/pixie.php> (free download)

Great for web designers - just point to a color and discover the code value for that color.

Roboform: <http://roboform.com> (free download)

Easily & safely manage your passwords.

ScreenHunter: http://wisdom-soft.com/sh/sh_free.htm (free download)

Software that allows you to “capture” any part of your desktop, a window or full screen.

Skype: <http://skype.com> (free download)

Make free calls over the internet to other people on Skype.

Textpad: <http://textpad.com> (free download)

A powerful text editor. I personally like Textpad for editing HTML code.

VLC Media Player: <http://videolan.org/vlc> (free download)

Media player capable of reading most audio and video formats.

WordPress Help Sheets And Resources: <http://1stwebdesigner.com/wordpress>

23 extremely helpful WordPress help sheets and resources.
